

PRESS RELEASE

Stockholm April 23rd, 2020

BioLamina strengthens management with a new sales manager

BioLamina (Stockholm), one of the leading companies in the field of well-defined and high-quality extracellular matrix proteins for cell culture applications, is in an expansive phase with significant business opportunities globally. During the past decade, our flagship products, human recombinant laminin proteins (Biolaminins™) have become renowned cell culture substrates in both basic research as well as for companies within regenerative medicine. To meet the growing demand and to further expand the business globally, BioLamina has recruited Dusan Raicevic as new sales manager. *"The regenerative medicine field is growing rapidly and more and more companies are moving towards clinical trials with their stem cell-based protocols. It is fantastic to see the progress our customers make and to follow their advances towards clinical applications for many different diseases"* says Kristian Tryggvason, CEO of BioLamina.

Dusan Raicevic comes most recently from a position as Sales and Business Development Director Nordics and Northern Germany for Metabolon. Dusan's previous experiences also include working with Fermentas (now Thermo), Boule Medical, and Corning Life Sciences. In addition to growing our distribution networks, Dusan will head our sales team and remain active working with large-scale cell-cultures, ATMP's and other cell-applications related business where BioLaminas' products and competence are crucial for a successful execution. *"I have had my eyes on BioLamina for a while and I believe that their products are some of the best on the market for cell applications. So it will be extremely exciting to continue to build BioLamina's sales of high-quality cell culture products globally"*, comments Dusan.

"We are extremely pleased to welcome Dusan to BioLamina. He has exactly the right skills and personality that is needed to further refine and develop BioLamina's global sales organization and distribution network, moving us forward to becoming a leading global company," says Kristian.

For more information, please contact:

BIOLAMINA AB
Kristian Tryggvason, CEO
Phone: +46 8 5888 5181
E-mail: communications@biolamina.com

ABOUT BIOLAMINA

BioLamina's innovative products solve many of the technical problems associated with maintaining human pluripotent stem cells in a naive state and enable to push these stem cells towards different specialized cell types, such as neurons, heart cells, and liver cells. Our flagship products, our biorelevant human recombinant laminin isoforms (Biolaminins™), are defined cell culture matrices that successfully imitate the natural, cell-specific cell-matrix interaction in the cell culture dish, allowing the cells to thrive and maintain their function. Our products are a powerful resource for scientists working both within basic research as well as in regenerative medicine companies with focus on cell therapy applications.

For more information: www.biolamina.com

